

Conference Model® Training Workshop with Dick & Emily Axelrod

June 2, 3, 4 2010

Beautiful Vancouver, British Columbia

Where:

Granville Island Hotel
1253 Johnston Street
Vancouver, BC V6H 3R9



When:

June 02, 2010 at 09:00 AM
-to-
June 04, 2010 at 05:00 PM

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What's it all about?

The Conference Model® engages people in system-wide change through a series of integrated conferences and walkthrus. Applications include redesigning processes and organizations, developing new cultures, creating team-based organizations, creating organizational futures, and integrating processes and organizational units.

Organizations like Bell South, Boeing, British Airways, Corning, GE, Hewlett-Packard, INOVA Health Systems, Fraser Health Authority, and the UK National Health Service have successfully used the Conference Model® to change their respective organizations. The results - increased customer service, productivity, and employee engagement.

The Conference Model® involves an organization's stakeholders from all levels and departments, as well as customers and suppliers, in large group workshops called "conferences." The model includes three phases:

1. In the **Vision Phase**, participants develop "vision themes" to help shape the organization's future.
2. In the **Technical Phase**, participants identify "disconnects" in the current organization, and "beliefs and behaviors" that support organizational success.
3. In the **Design Phase**, the vision themes,

disconnects, and beliefs and behaviors are combined into "design criteria" for the new process or organization. Using these criteria, participants develop a blueprint for the new organization or process.

What you will learn when you show up

How to facilitate a change process using the Conference Model®.
When to use the Conference Model® and when not to use the Conference Model®.
How to prepare an organization for using the Conference Model®.
How to customize the Conference Model® to fit your organization.
Leadership behaviors necessary for success.
Core principles, skills, and techniques for engaging organizations in systemic change.
Basic design principles and techniques for designing high-engagement gatherings using the Meeting Canoe.

A Conference Model® simulation is a main feature of this workshop. In this simulation, you will experience all elements of the conferencing process.

Where you will find us

[The Granville Island Hotel](#) features 82 unique and beautiful rooms, an amazing Restaurant and Lounge, Micro-Brewery, 5 banquet rooms, and views of False Creek and Downtown Vancouver that cannot be missed!

The hotel is ideally located on the waterfront just minutes from downtown Vancouver and just steps from the famous Public Market, unique shops, artists' studios, and exceptional restaurants including Bridges, the Sandbar, Sammy J Peppers, The Pacific Institute of Culinary Arts (cooking class & dinner), and the Keg Steakhouse.

Guest rooms feature coffee makers, fully stocked mini-bars, in-room movies, dual-line voice messaging data port telephones, complementary hi-speed internet access, irons and boards, and blow dryers. The hotel itself features a Health Club with Jacuzzi and Sauna, and the Dockside Restaurant, Lounge, and Patio. The hotel and restaurant offer spectacular views of the city, mountains, and ocean.

This hotel is an Island Retreat in the Heart of Vancouver.

Oh yes, the fees

The tuition fee of \$1,690 includes workshop materials, breaks, continental breakfasts, and lunches for the 3-day workshop. In addition, each participant will receive one copy of *Terms of Engagement: Changing the Way We Change Organizations*

and one copy of *You Don't Have to Do It Alone: How to Involve Others to Get Things Done*.

The workshop schedule is 9:00a - 5:00p each of the three days.

Details, details

Contact [Granville Island Hotel](#) directly for room reservations and mention "Conference Model" or "Axelrod Group" when booking. We have reserved a limited block of rooms at discounted rates of \$169 single / \$179 double that will expire on May 2nd, so early booking is recommended.

Registration & Cancellation Policy

The tuition fee of \$1,690 is refundable and will incur the following handling fees:

15% handling fee up to 7 days before the workshop.

50% handling fee from 7 days up to 24 hours before the workshop.

Non-refundable less than 24 hours before the workshop (a substitute attendee may take your place). Please email rachels@axelrodgroup.com should you be sending a substitute in your place.

Register Now!

Questions?

Contact [Rachel at the Axelrod Group](#).

We look forward to seeing you in Vancouver!



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