



The Axelrod Group's Health Care webinar

Join us July 14, 2009
at 11am Eastern Time



[Register at Uliveandlearn.com](http://Uliveandlearn.com)

Today's health care organizations are facing an unprecedented level of change as well as increasing difficulty in meeting the demands placed on them by society, government, and insurance companies. With new regulation in the works, the landscape will be changing again very soon.

Is your organization ready?

What are the solutions to these pressing problems?

You can either hire a bunch of consultants, do a study, have them make recommendations, and then be faced with selling the result to the organization, OR you can do it the sure-fire way: **engage people from the beginning with something they care about...providing quality health care.**

For many years, we at the Axelrod Group have been helping organizations meet these increasing challenges with innovative ways to engage organizations and their stakeholders. During this webinar, we will share with you some of the success stories from our journey, as well as some of the techniques that helped bring about these successes.

We will take you to Canada where an entire community came together to

design a new hospital and drug treatment program, saving lives and dollars. We will take you to the UK where a group of regional health directors used an unprecedented level of engagement to meet and exceed seemingly impossible new standards.

We will also share stories of changing health care systems in California; Washington, DC; and Tacoma, WA.

We look forward to sharing our experiences with you.

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